

motivati  yo  th

FAKE NEWS

"REALITY IS NOT WHAT WE SEE ON THE SCREEN".

Dismantling misinformation

ONLINE TRAINING

EARLY SCHOOL LEAVING PHENOMENON: HOW TO BECOME AMBASSADORS OF CHANGE TO PREVENT AND ADDRESS ELS

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EGGO

WITHIN THE CONTEXT OF EVERYDAY USAGE, EGO USUALLY REFERS TO ONE'S LEVEL SELF VALUATION.

BOTH WHEN CREATING OUR THOUGHTS AND WHEN BELIEVING THEM, THE EGO IS THE PROTAGONIST.

"WHETHER WE LIKE IT OR NOT, WE ARE EGO BEINGS: WE HAVE AN IDENTITY TO PROTECT AND WE DON'T WANT TO LOSE IT".



PREVIOUS KNOWLEDGE

WHAT DO WE KNOW ABOUT FAKE NEWS?

- Definition
- Types
- Examples
- Where can we find it?
- Who creates it?
- Why is it created
- Why do we believe it?



PART 1

WHAT ARE WE LEARNING?

What is fake news?

Who creates it and why?

Why does it reach so many people?

How do we react to it?



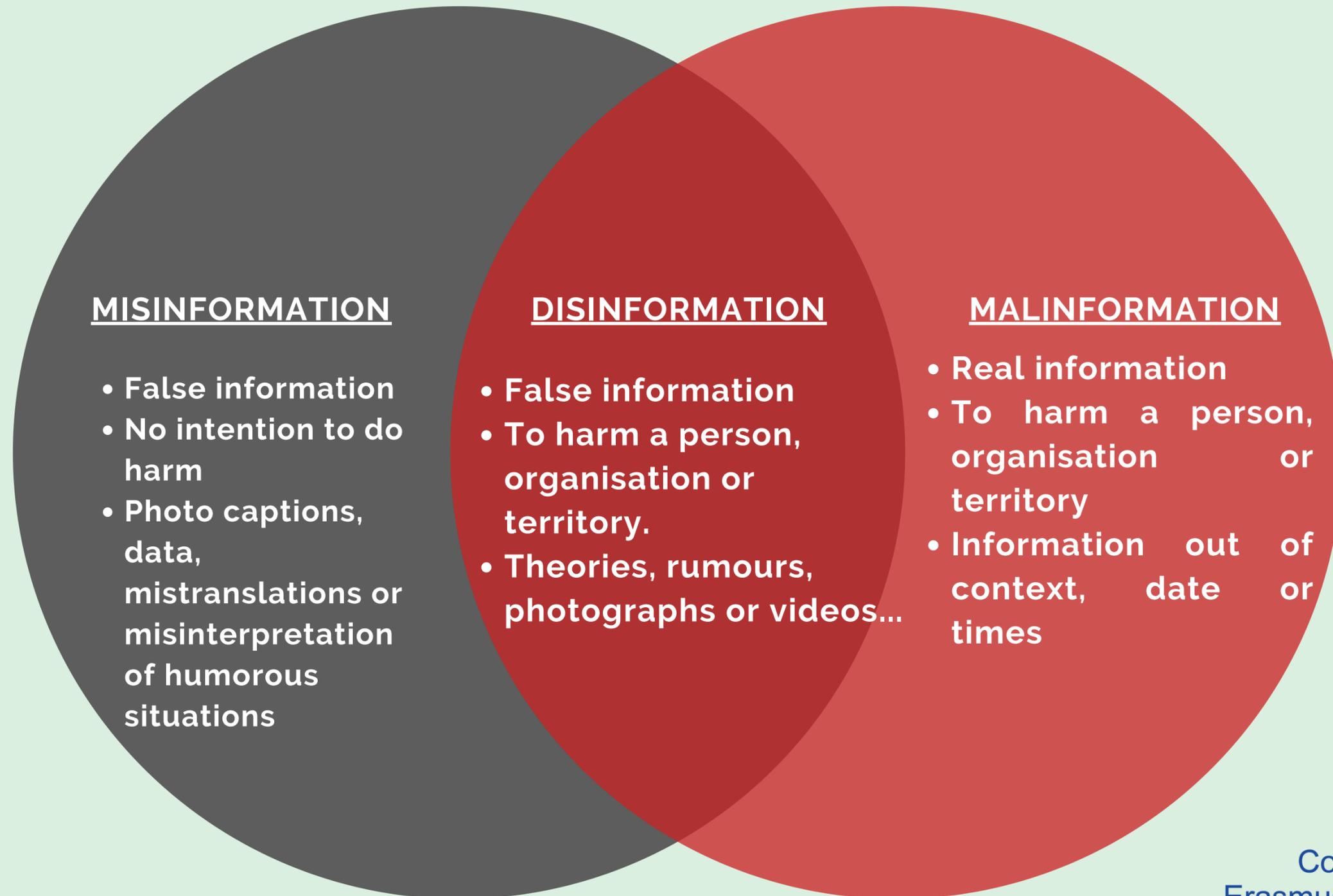
"When we look for information on the internet, what information do we consider to be correct?"



What is fake news?



TYPES OF FAKE NEWS



YOUR TURN

WHAT POWER DO SOCIAL NETWORKS HAVE? AND TELEVISION?



MISINFORMATION? DISINFORMATION? MALINFORMATION?



Detenido tras poner a la venta en Wallapop una bicicleta robada del Decathlon asaltado en Barcelona

Varios jóvenes rompieron una de las puertas de entrada e irrumpieron en la tienda de deportes, donde se apoderaron de bicicletas, patinetes eléctricos y monopatinés.



Saqueos en una tienda de Decathlon de Barcelona / Foto: La Razón / La Razón



Hussain...

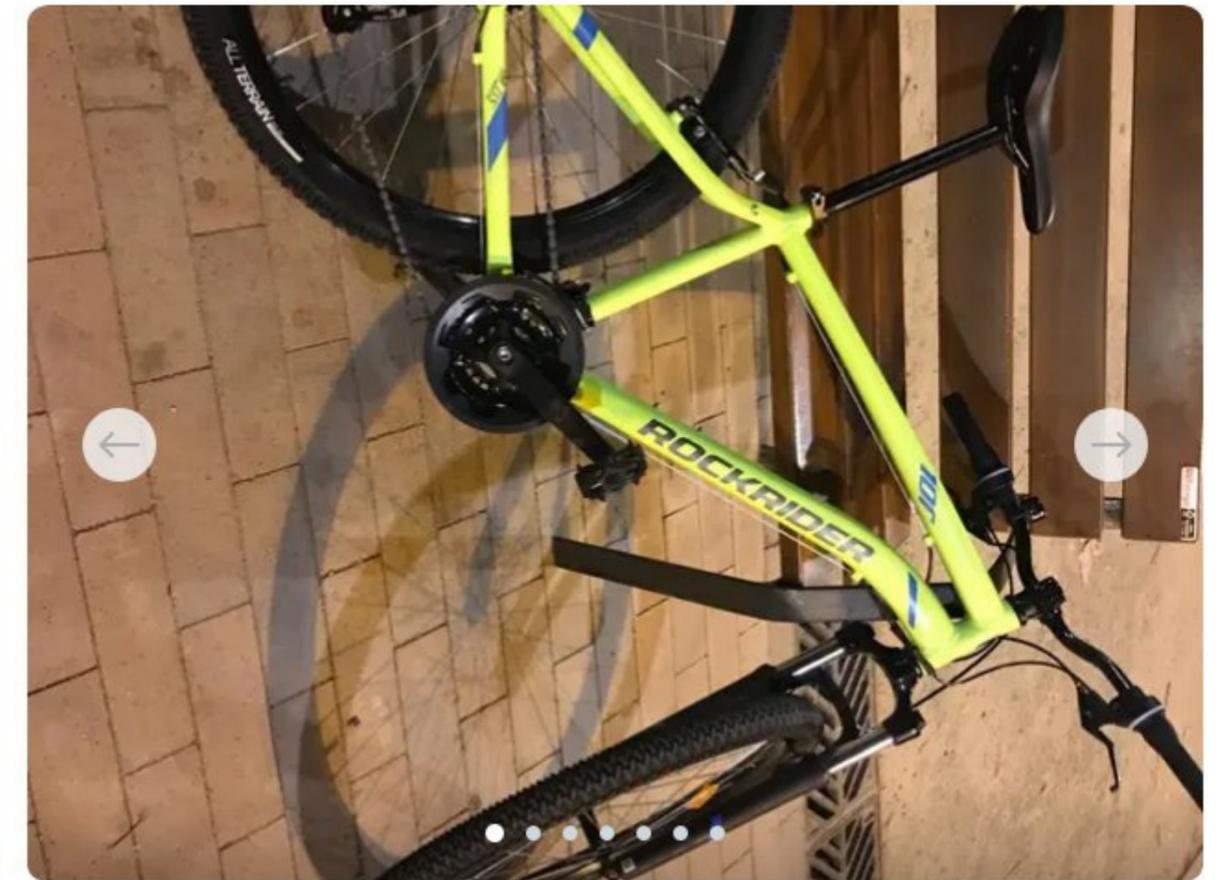
3 Productos



0 Valoraciones



Chat



140 €

Rockrider st 100 sport trail

Tipo Bicicletas ciudad

Estado Como nuevo

Bici modelo rockrider st 100 sport trail nueva usada una vez la vendo porque me comprado una mejor

30-oct-2020

91 0

08031, Barcelona

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MALDITO BULO

02/11/2020

No, esta persona no ha sido detenida por robar una bicicleta tras los altercados de Barcelona



Hussain Ahmed Marrakach.... pero de verdad que los 8 apellidos siguientes son españoles!

El acusado se llama "Hussain Ahmed Marrakach" y llegó a España en patera hace 2 semanas.



8:36 p. m. · 1 nov. 2020 · Twitter for iPhone

12 Retweets 1 Tweet citado 22 Me gusta

Manu.
@GoolDePaulinho

ÚLTIMA HORA | Detienen en Barcelona a una persona de origen Saharawi que robó una bicicleta en el ataque en grupo que ocurrió esta misma noche en una tienda Decathlon.

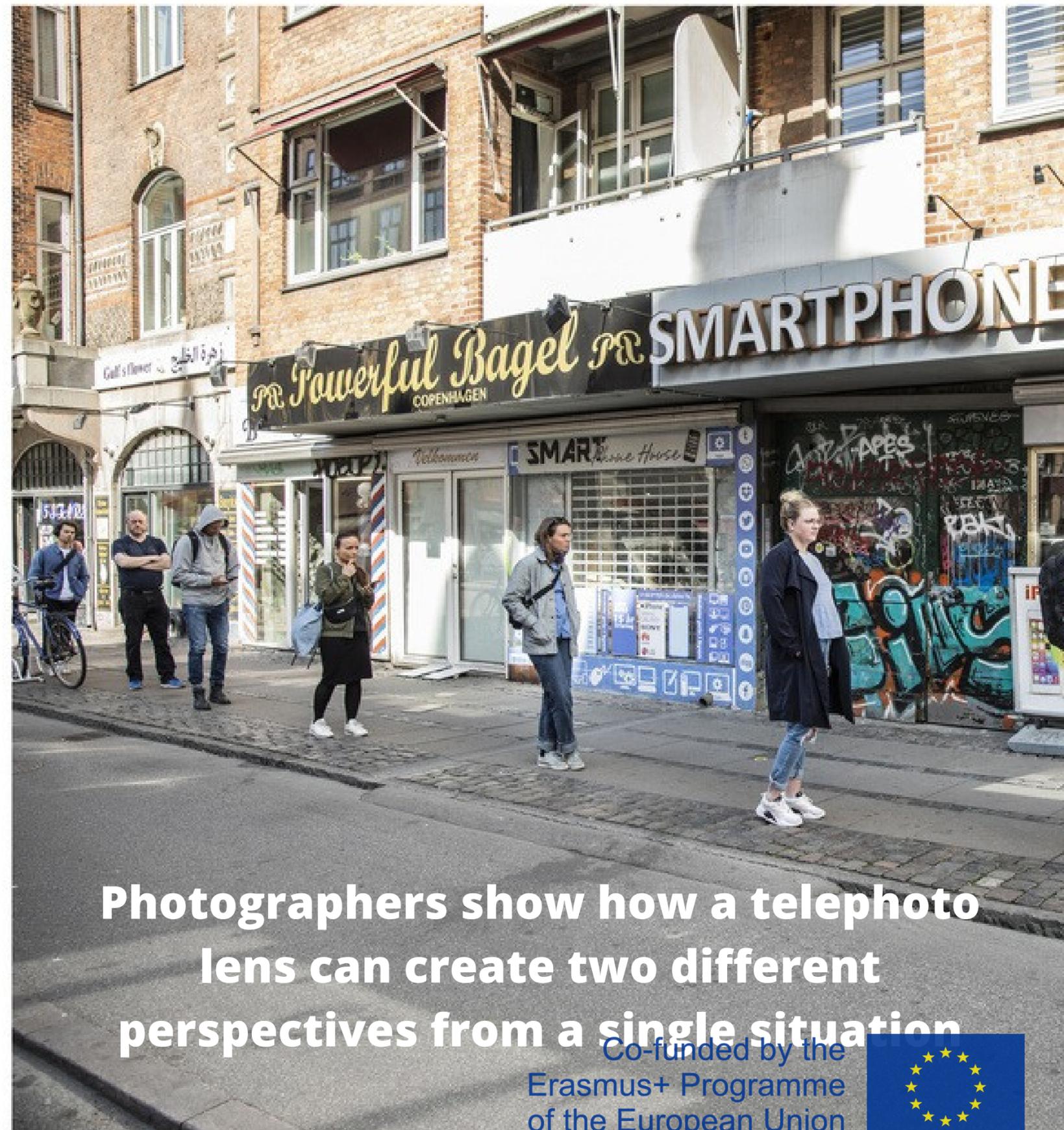
El acusado se llama "Hussain Ahmed Marrakach" y llegó a España en patera hace 2 semanas.



Nada más lejos de la realidad, tal y como han comprobado en *Maldito Bulo* la imagen fue difundida por el tuitero @GoolDePaulinho, quien asegura que la foto es de él mismo "con un filtro" y que se trataba de una parodia. De hecho esa misma foto ya apareció vinculada al "sospechoso de provocar una explosión en el Líbano".







Photographers show how a telephoto lens can create two different perspectives from a single situation

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OTHER TYPES

FALSE CONTEXT

FALSE HEADLINE

IMAGE

MANIPULATION



SOCIAL MEDIA



WHY DOES FAKE NEWS REACH SO MANY PEOPLE?

SPEED

Any publication created in 1 minute can reach thousands of people in just one day

ALGORITHM

The social networking system helps trending/viral publications

"Snowball effect)

CHANNEL NETWORK

Channels/accounts created to spread the news faster

ADVERTISEMENT

You can pay for a publication to reach more people interested in the subject matter.

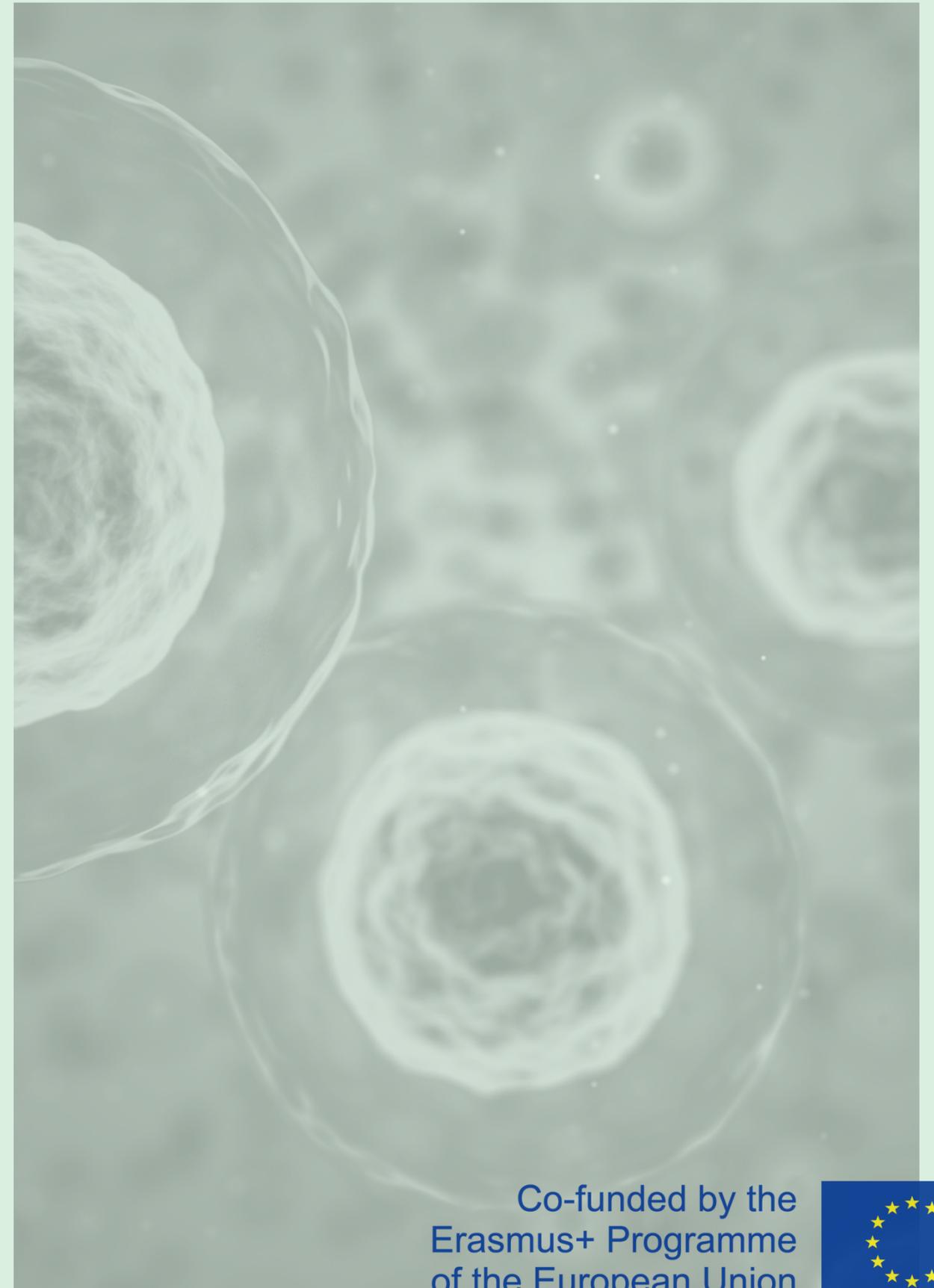




<https://create.kahoot.it/share/fake-news-quiz/47e20b28-bade-4c77-846a-d96d53b2e2b4>



WANT TO KNOW HOW THE BRAIN WORKS WHEN WE READ FAKE NEWS?



How is it possible that you believe something that I don't?

Functioning of the brain and our mental patterns.



CONFIRMATION BIAS

Tendency to favour, seek, interpret and remember information that confirms one's own beliefs or hypotheses, giving disproportionately less consideration to possible alternatives"

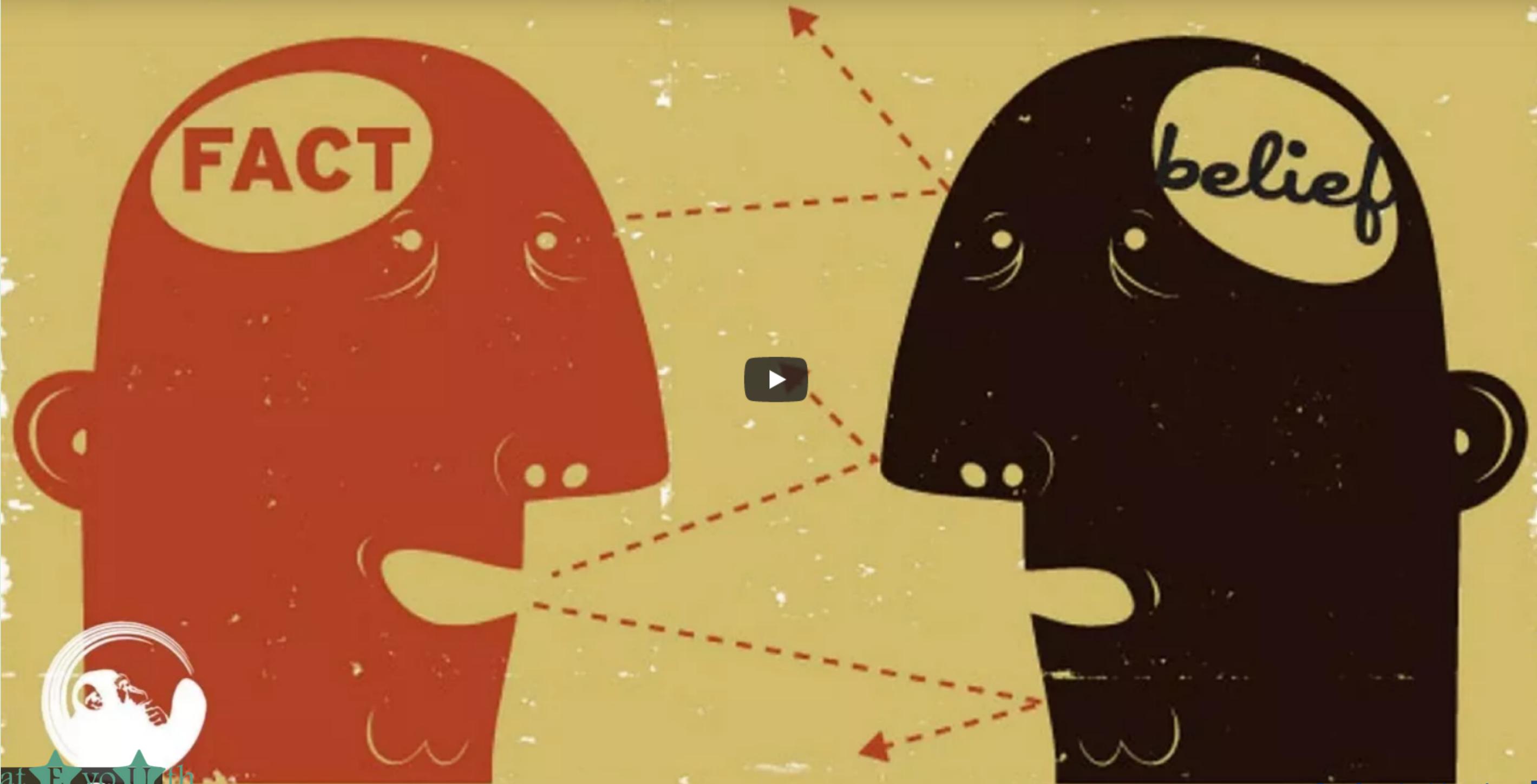




Confirmation Bias in 5 Minutes

Watch later

Share



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FEELINGS

We are moved by emotions. An emotion caused by a piece of news can make us share it with our friends or family members.

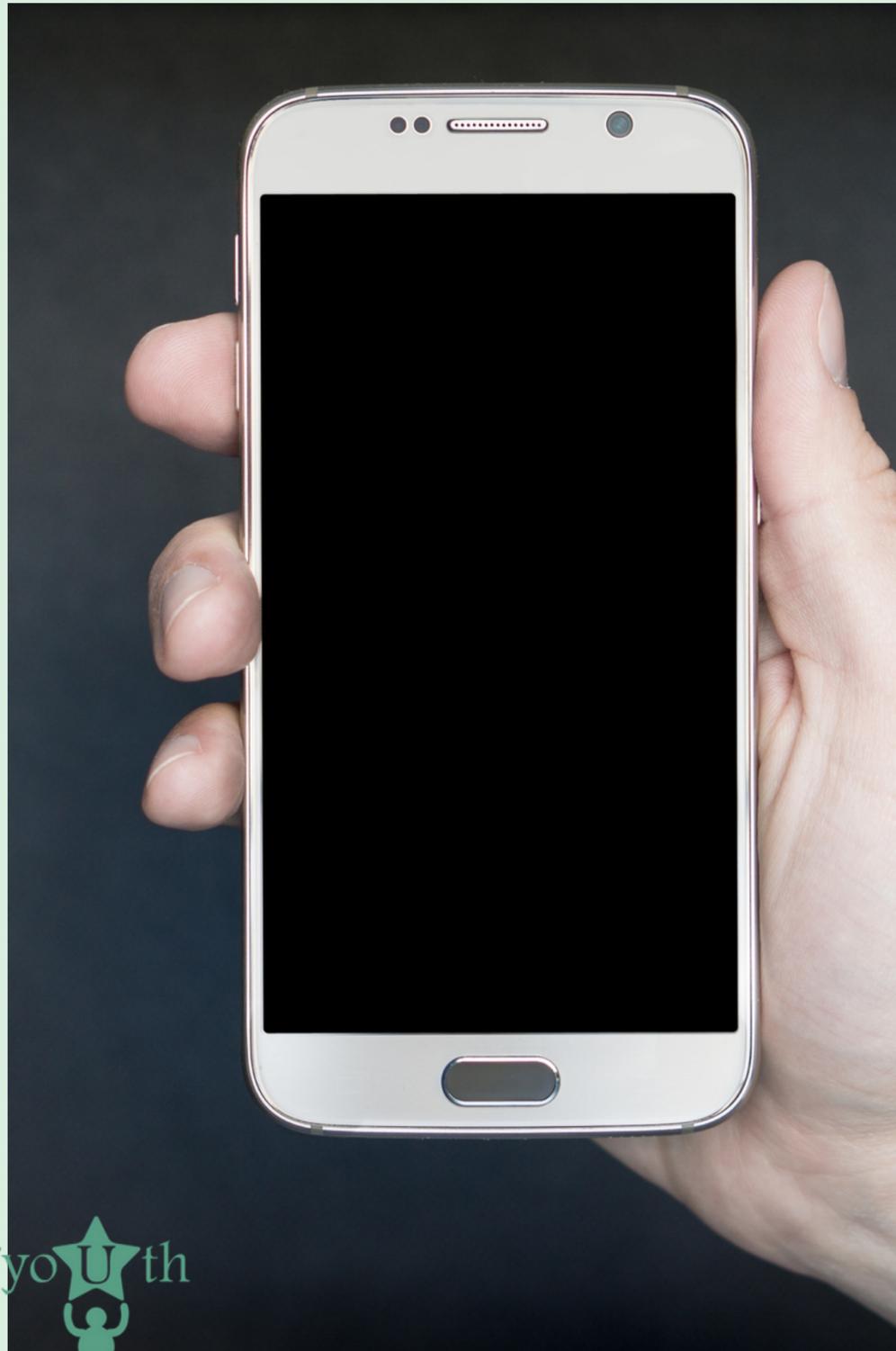
IDEOLOGY

Our brain absorbs information that coincides with our ideology and ignores the contrary information because it is like telling the brain that we have made a mistake. And we don't like to admit our mistakes...

ENVIRONMENT

The environment makes us feel valued and gives us great positive reinforcement.





**WHAT CAN WE DO BEFORE
WE BELIEVE EVERYTHING
THAT WE SEE ON THE
SCREEN?**





The instant reaction test

The reaffirmation of extremist ideologies

Check sources of origin

