

# PART 2

## LEARNING OUTCOMES

- Internet information analysis
- Social Media information analysis
- Information verification tools



HAVE YOU EVER SEEN "FAKE  
NEWS" ON SOCIAL MEDIA?



WERE YOU ABLE TO SEE  
WHO THE AUTHOR WAS?



DO YOU USUALLY TRY TO  
VERIFY THE CONTENT YOU  
SEE?

WHY?

WHAT DO YOU USUALLY  
SHARE ON SOCIAL MEDIA?



**Act of verifying the information in a non-fictional text in order to determine the veracity**

Co-funded by the  
Erasmus+ Programme  
of the European Union





# Verification platforms

- <https://www.factcheck.org/>
- <https://www.politifact.com/>
- <https://firstdraftnews.org/>
- <https://factcheck.afp.com/>



## **1.CHECK THE CONTENT**

Read very carefully to see if the data is accurate.

Check if the opinion is impartial

## **2.CHECK THE WEBSITE**

Check "Contact" and "About us" sections

Investigate URLs (sometimes they mimic the originals)

## **3.CHECK THE AUTHOR**

Have they written other articles?

# **5 STEPS AGAINST FAKE NEWS**

**Critical thinking**

**Forget about our EGO**

## **4.CHECK THE SOURCE**

Are the sources authentic?

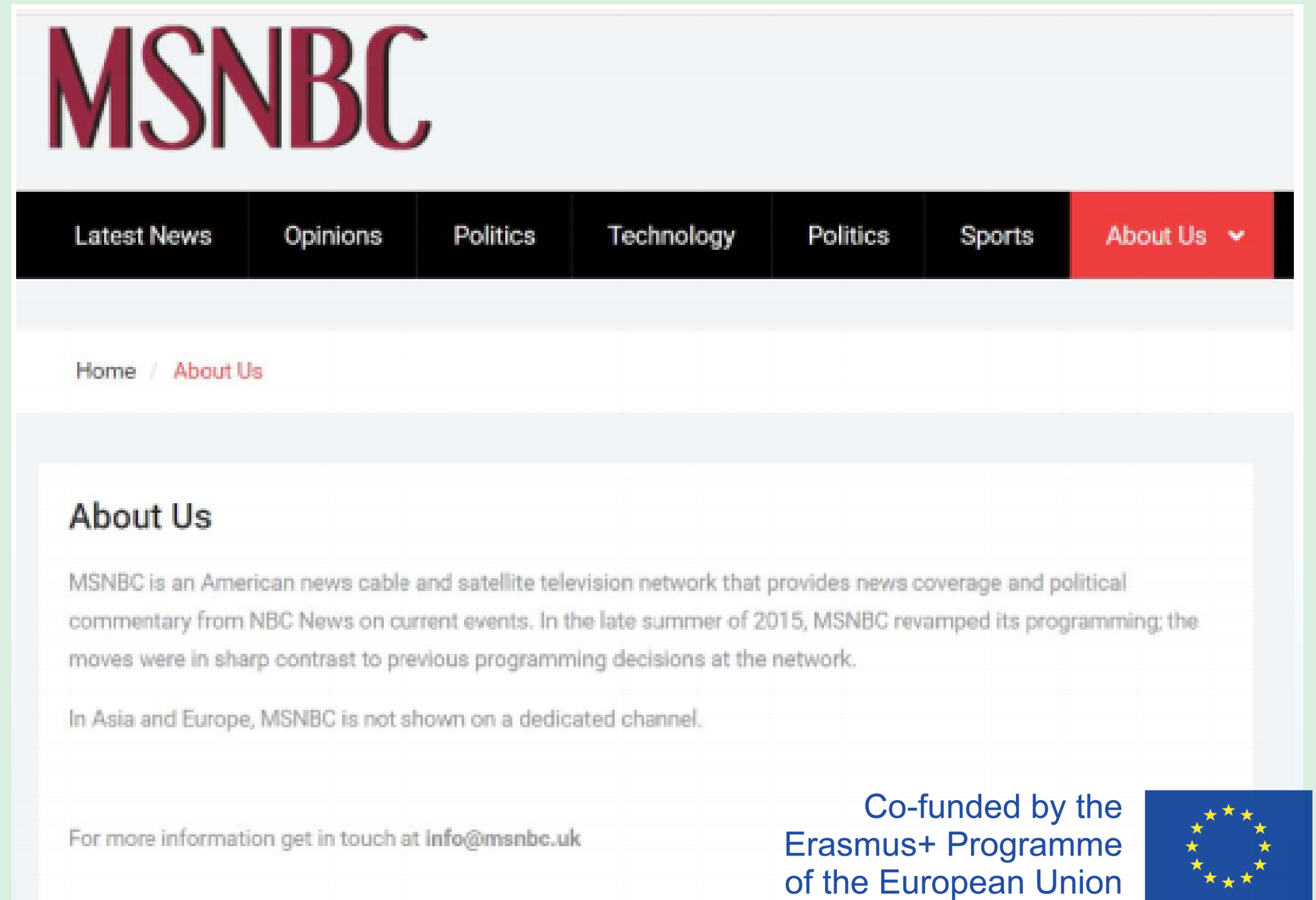
Are the people mentioned real?

## **5.CHECK PICTURES**

- InVID
- Google

# PRACTICING THE 5 STEPS

How **reliable** is  
this media?



The screenshot shows the MSNBC website's 'About Us' page. At the top is the MSNBC logo in red. Below it is a navigation bar with links: Latest News, Opinions, Politics, Technology, Politics, Sports, and About Us (highlighted in red). Below the navigation bar is a breadcrumb trail: Home / About Us. The main content area is titled 'About Us' and contains the following text: 'MSNBC is an American news cable and satellite television network that provides news coverage and political commentary from NBC News on current events. In the late summer of 2015, MSNBC revamped its programming; the moves were in sharp contrast to previous programming decisions at the network.' Below this, it states: 'In Asia and Europe, MSNBC is not shown on a dedicated channel.' At the bottom, it says: 'For more information get in touch at [info@msnbc.uk](mailto:info@msnbc.uk)'.

# RELIABILITY OF A FACEBOOK PAGE

**1.CHECK THE TIMELINE**

**2.CHECK THE TRANSPARENCY OF THE PAGE**

# YOUR TURN

Is this  
Facebook  
profile  
reliable?

This Facebook page no longer exists. It has been deleted because it was false.





REVERSE SEARCH



**IMAGE VERIFICATION**

## PHOTO OF A WEBSITE

- 1. OPEN YOUR BROWSER**
- 2. GO TO THE WEBSITE WHERE THE PHOTO IS**
- 3. RIGHT-CLICK ON THE PICTURE**
- 4. CLICK ON GOOGLE IMAGE SEARCH**



REVERSE SEARCH



# IMAGE VERIFICATION

## FALSE TITLE (has been used in the past)

In the context of the COVID-19 crisis in Italy, citizens have started to throw their banknotes on the streets to send the message that money is not enough when health is at risk.

### Open this link:

[https://www.facebook.com/photo?  
fbid=2923780161020419&set=pcb.29237803](https://www.facebook.com/photo?fbid=2923780161020419&set=pcb.2923780341010401)



Co-funded by the  
Erasmus+ Programme  
of the European Union



# WHAT IF WE SEE THE NEWS ON SOCIAL MEDIA?



1. DO A GOOGLE SEARCH FOR THE SAME KEYWORDS OR PHRASE YOU SEE IN THE INSTAGRAM POST TO FIND THE NEWS STORY
2. RIGHT CLICK ON THE IMAGE
3. CLICK ON GOOGLE IMAGE SEARCH



# TIME FOR REFLECTION

- ➔ **IS IT POSSIBLE TO KNOW THE TRUTH WITHOUT CHALLENGING IT?**
- ➔ **REALITY IS NOT BLACK OR WHITE; IT HAS COLOURS AND SHADES...**
- ➔ **IF YOU KNOW THAT A NEWS STORY IS FALSE OR YOU DON'T KNOW IF IT'S TRUE AT ALL, WOULD YOU SHARE IT TO GAIN FOLLOWERS / LIKES? WOULD YOUR KIDS OR FRIENDS' KIDS?**



# THANK YOU FOR YOUR ATTENTION



Associació Programes Educatius

**OPEN EUROPE**

[info@openeurope.es](mailto:info@openeurope.es)