## DIGITAL LITERACY

START





#### WHY IS DIGITAL LITERACY IMPORTANT?

#### Beyond the myth of digital natives

There is a belief that there is a connection between children and technology; that children today are born with **innate skills** and are able to use a tablet or smartphone better than their parents.







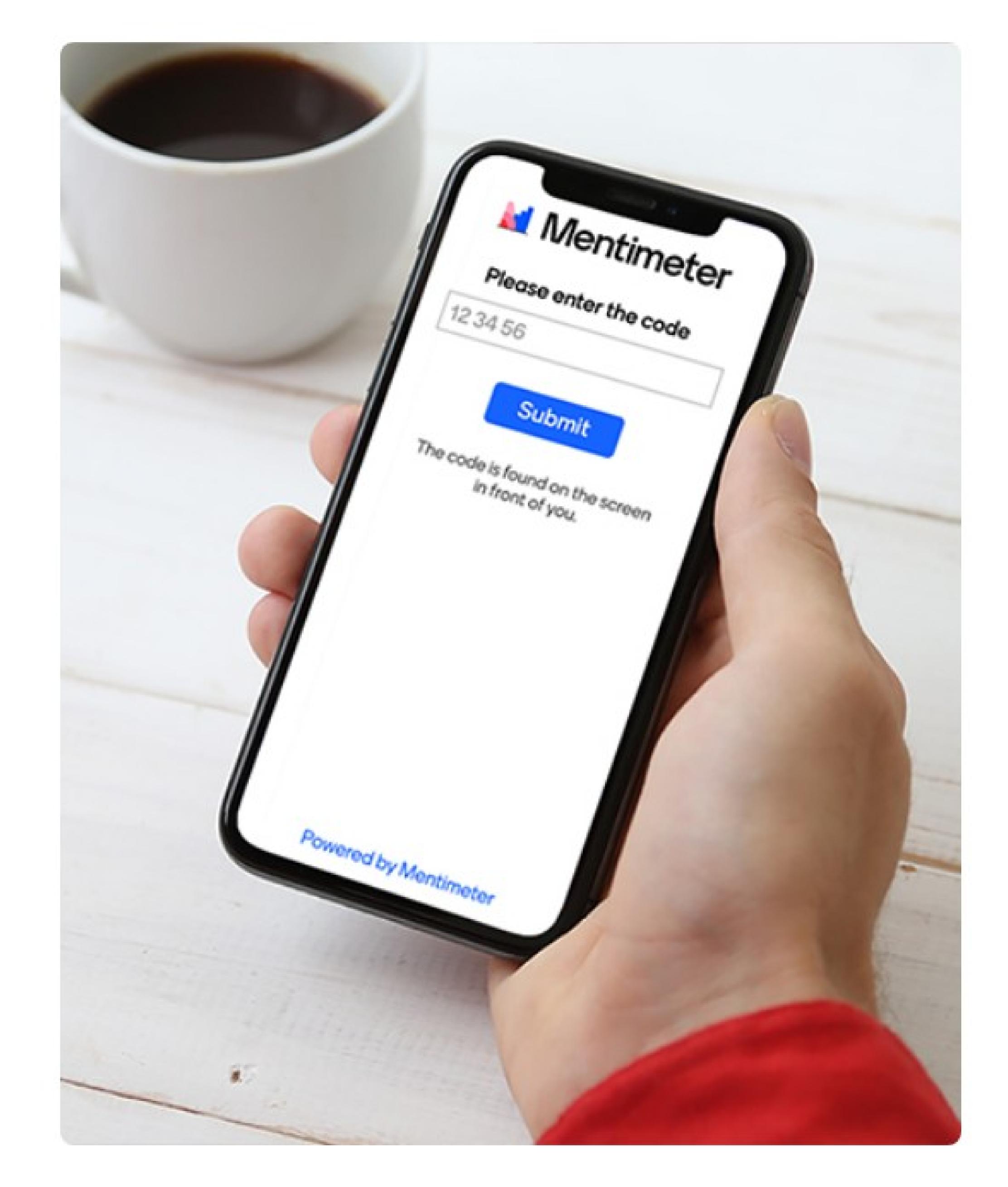
#### WHAT IS YOUR OPINION?

Do you agree with the statement that digital native learn to use technology in an intuitive way and that there is nothing we can teach them?

In your opinion, how important is digital education?







Voting - Mentimeter

Vote on a Mentimeter...

Mentimeter



#### WHAT IS DIGITAL LITERACY?

The ability to identify different types of media and understand the messages they're sending.



But all media shares one thing:

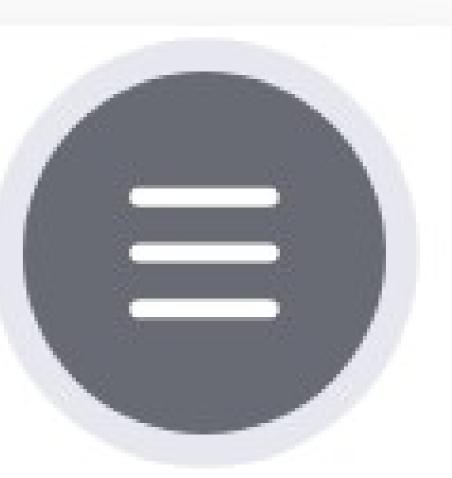
- Someone created it.
- And it was created for a reason.

Understanding that reason is the basis of media literacy.



#### OBJETIVES OF DIGITAL LITERACY

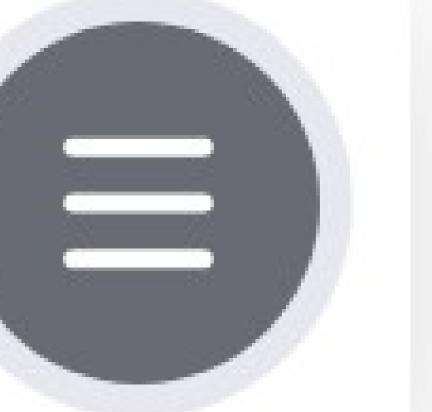
Learn to think critically.



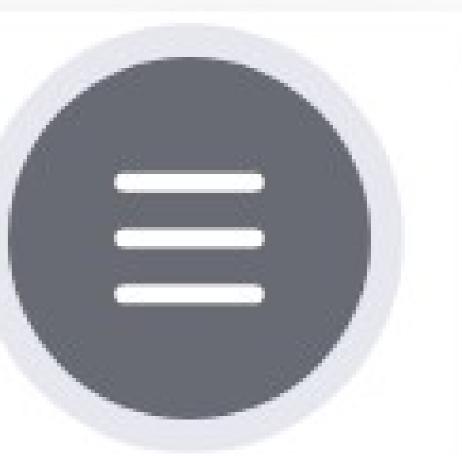
Become a smart consumer of products and information.



Recognize point of view.



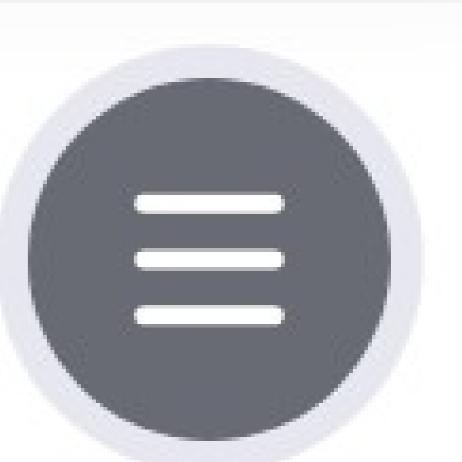
Create media responsibly.



Identify the role of media in our culture.



Understand the author's goal.







# DO YOU AGREE WITH THE IMPORTANCE OF THESE OBJECTIVES?

WOULD YOU ADD OR REMOVE ANY OF THEM?





#### HOW TO TEACH DIGITAL LITEACY LITERACY?

When teaching your kids media literacy, it's not so important for parents to tell kids whether something is "right." In fact, the process is more of an exchange of ideas.

#### key questions to ask when teaching kids media literacy

Who created this?

Why did they made this?

Who is the message for?

How did the message make you feel?







### NETIQUETE

"Digital Etiquette is integrity, or sense of self management, and general responsibility for your actions as well as yourself on the internet and treating people like you would in real life."

When posting online (in a professional and personal context), consider the following questions

#### REMER

- Everything you write online can be seen by everyone, including future employers.
- Format of writing (formal, informal: is it appropriate for the situation?)

T- is it true?

H- is it helpful?

I- is it inspiring?

N- is it necessary?

K- is it kind?





#### DIGITAL FOOTPRINT

Think about your own digital footprint

- What are the actions online that leave digital footpring?
- How big do you think is your digital footprint?
- What can you do to reduce it?







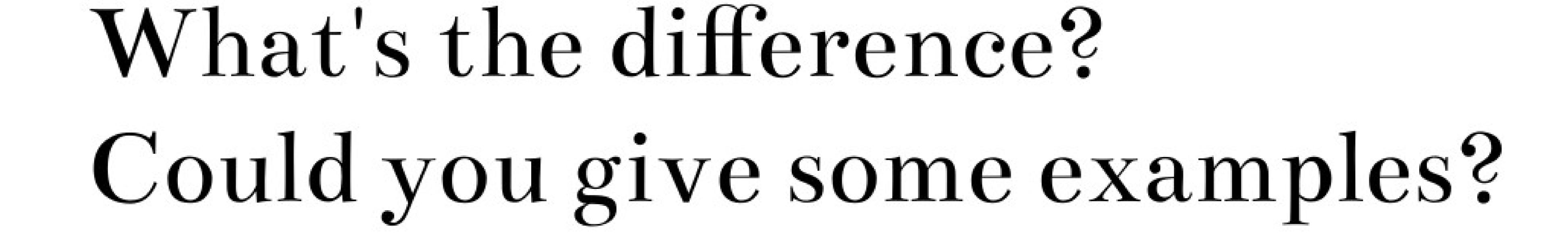
#### DIGITAL FOOTPRINT

Digital footprint refers to the records and traces we leave behind us as we use the Internet.

It can be divided in two types of footprint:

PASSIVE

ACTIVE







#### DIGITAL FOOTPRINT

Video of the EU Justice for consumers: Take control of your personal data.



#### Rights for citizens

Stronger rights for citizens under the







#### WHOSE PROFILE IS THIS?

There's a lot of personal information to be found on the internet. Some of that information can cause us to make assumptions about people that aren't true.

These are the questions that we're going to explore:

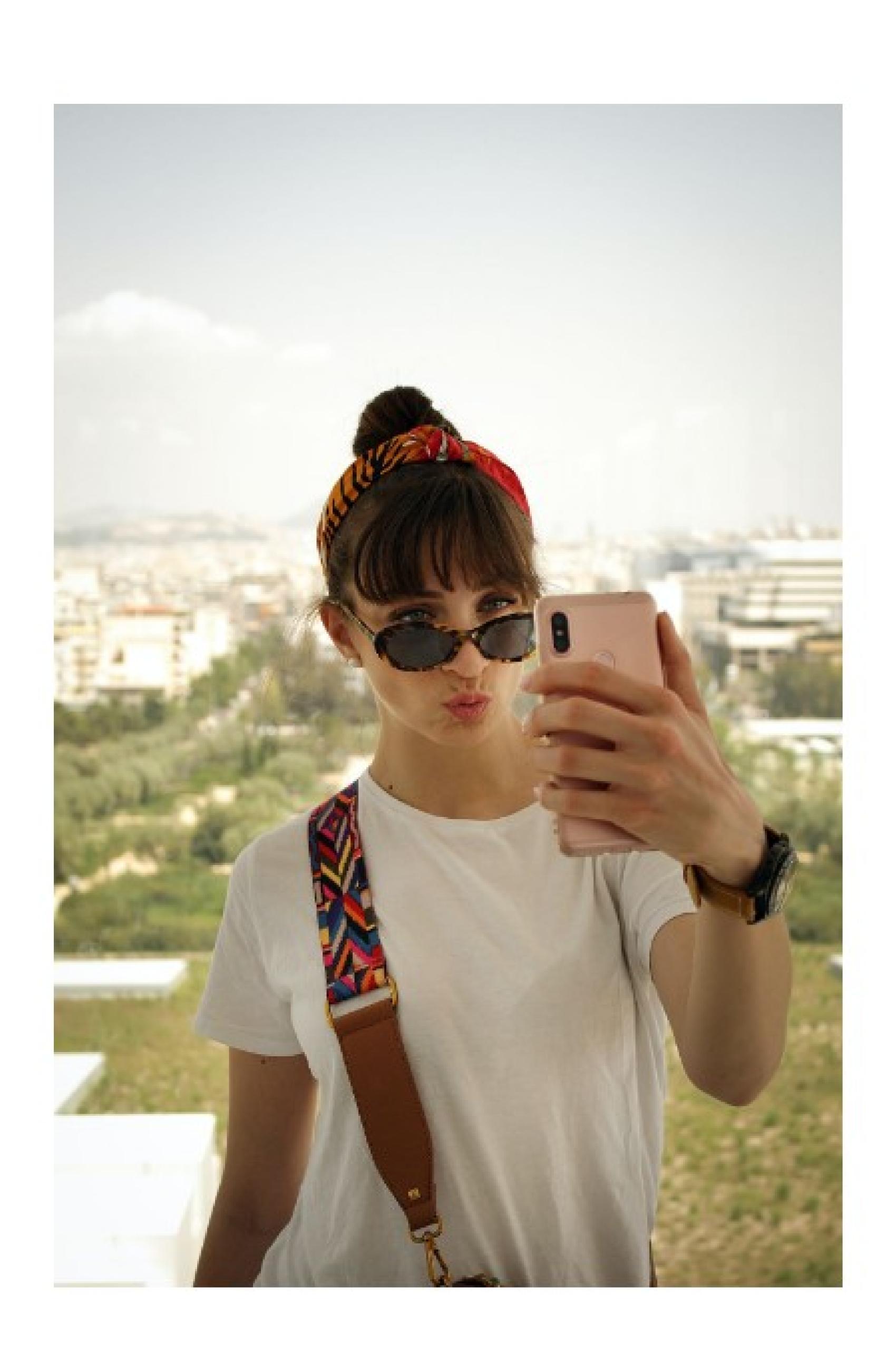
- What can we learn about a person from their personal information?
- What can we guess from personal information?



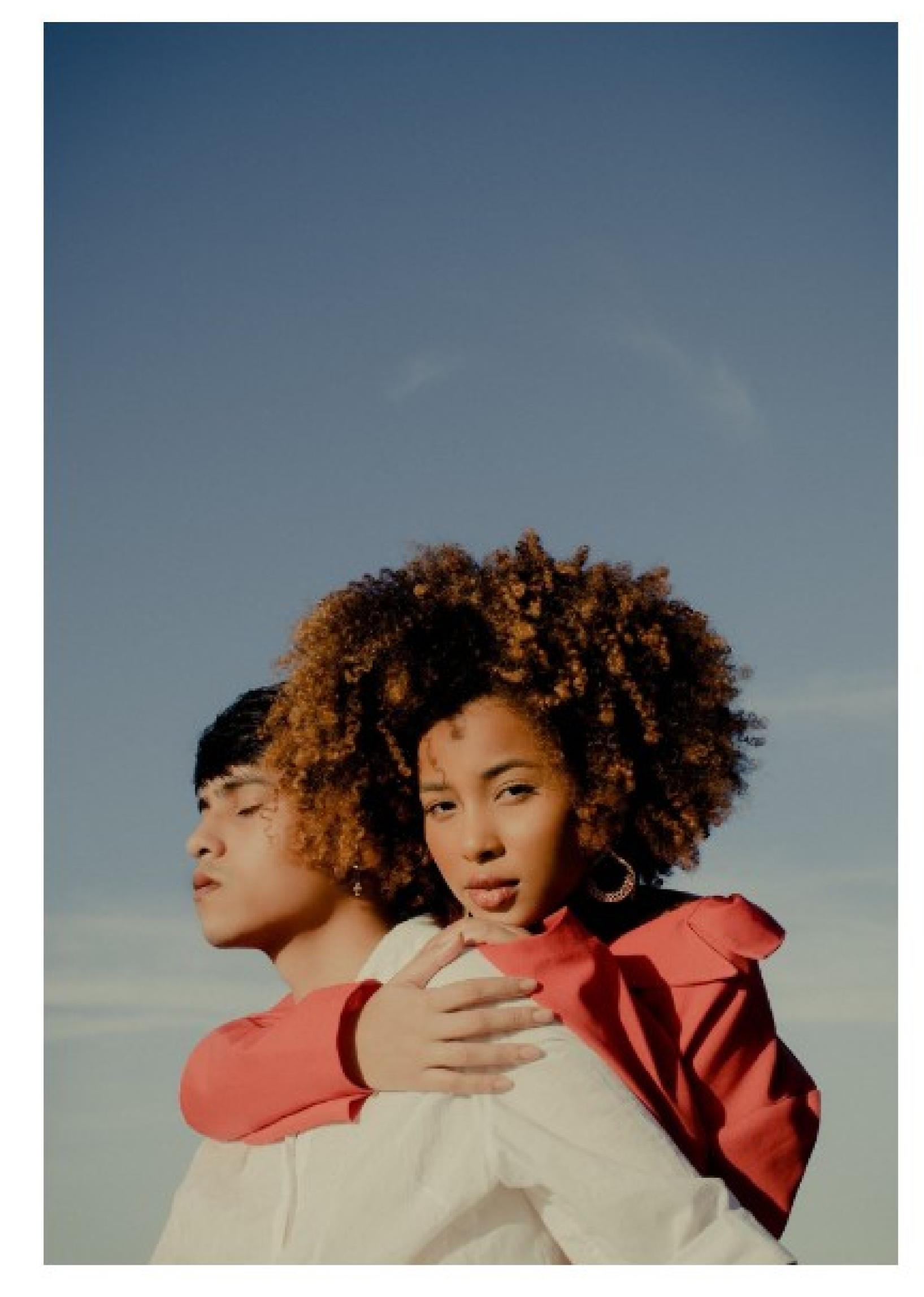


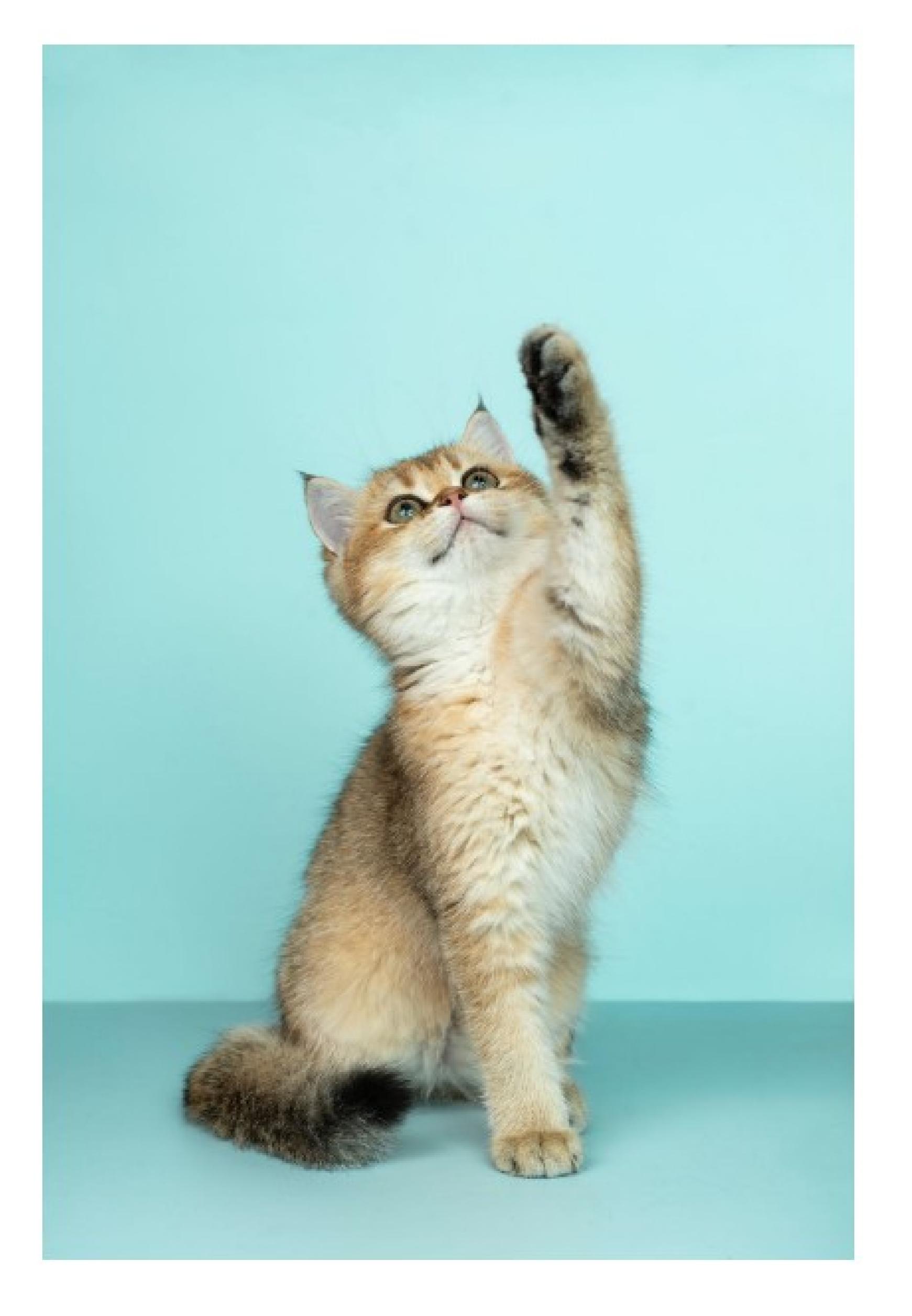


#### WHAT IS YOUR IMPRESSION ABOUT THIS PERSON?









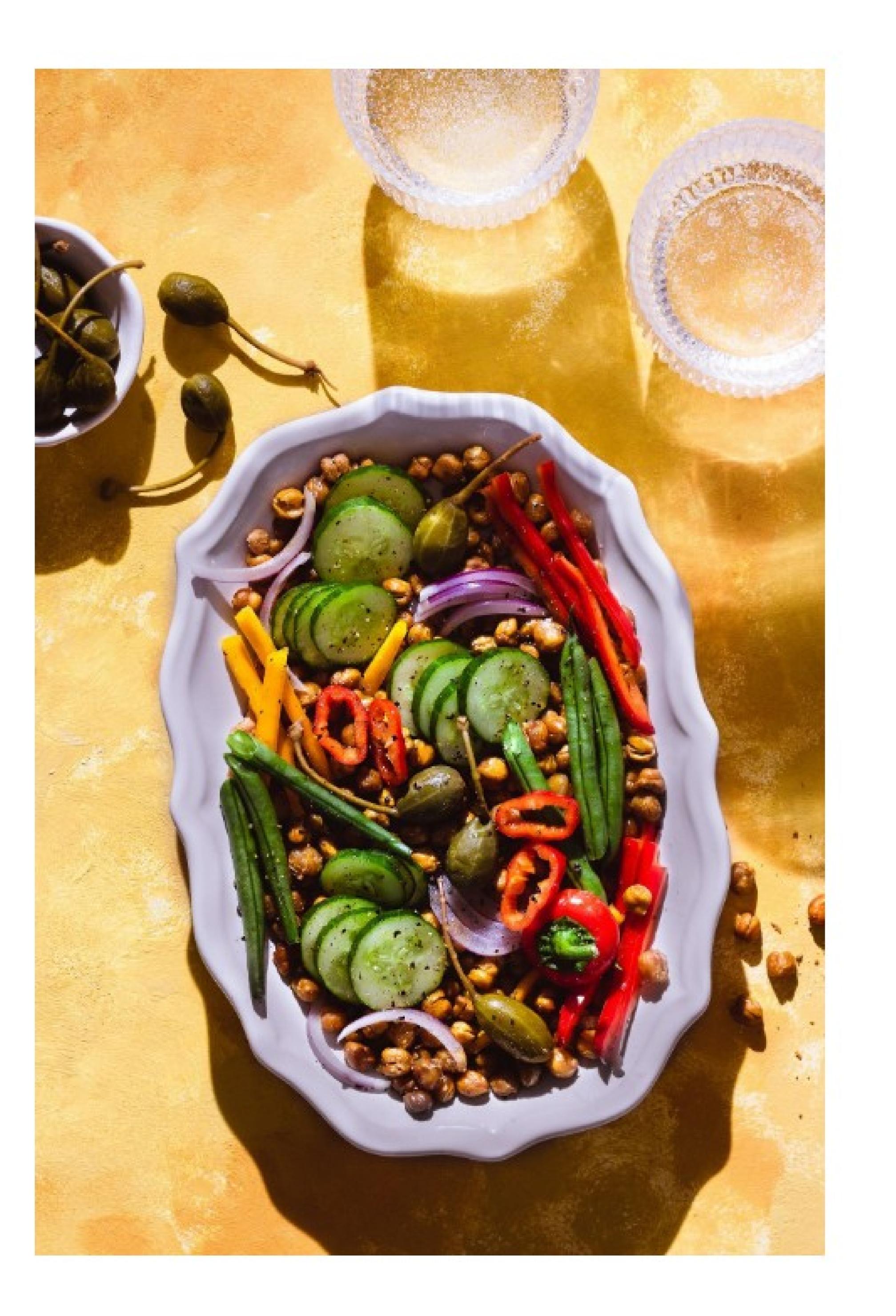


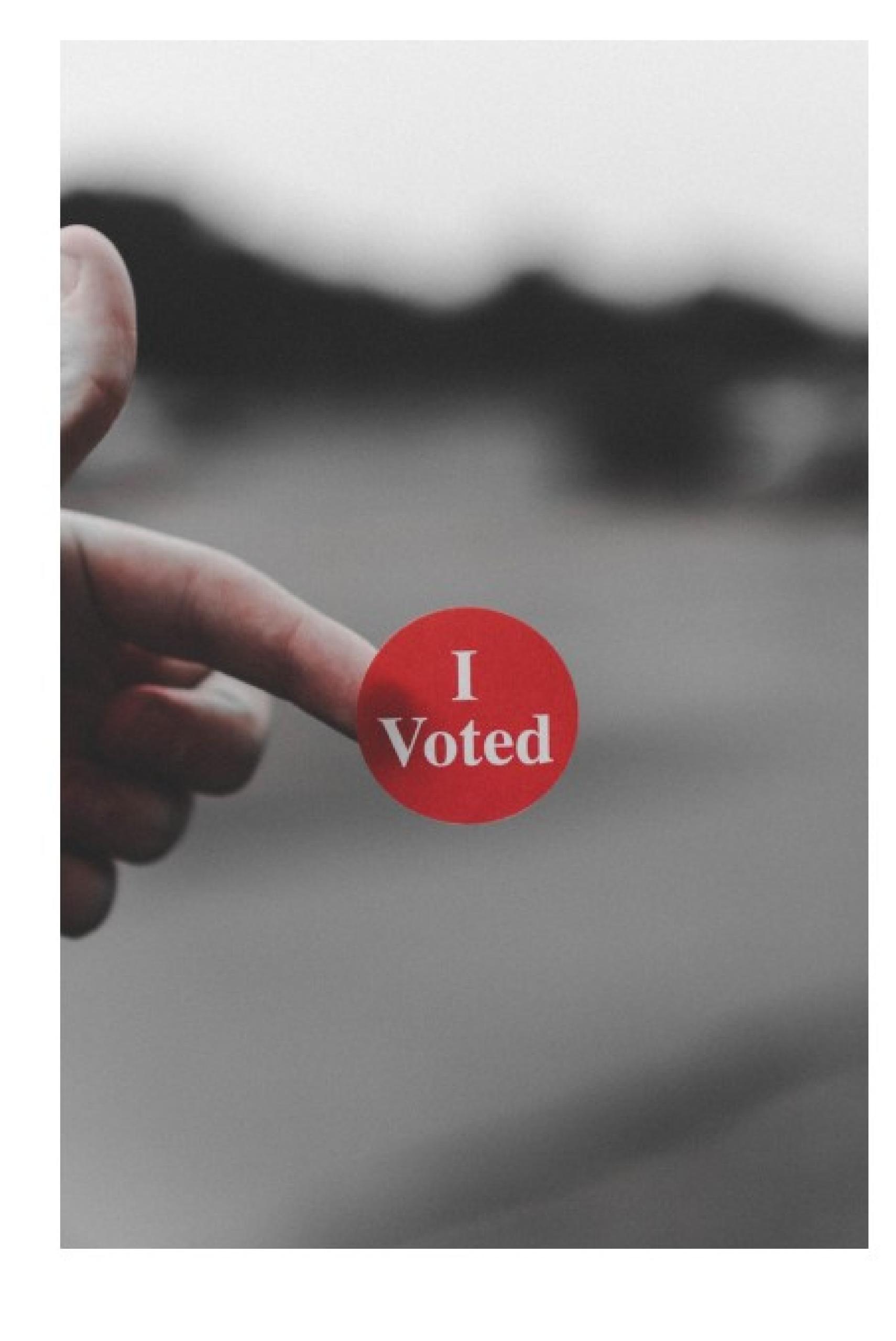


#### 2 WHAT IS YOUR IMPRESSION ABOUT THIS PERSON?







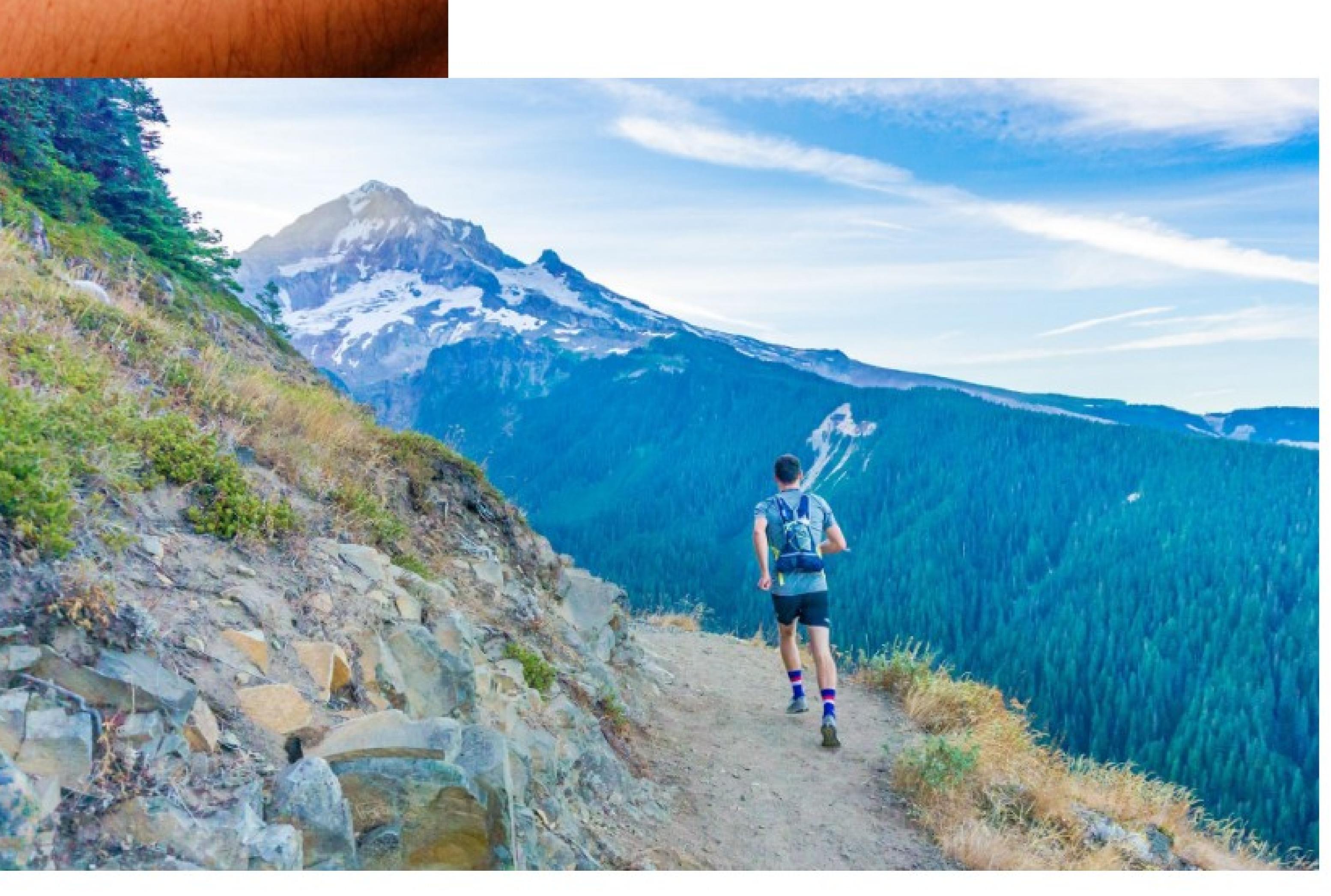






#### WHAT IS YOUR IMPRESSION ABOUT THIS PERSON?









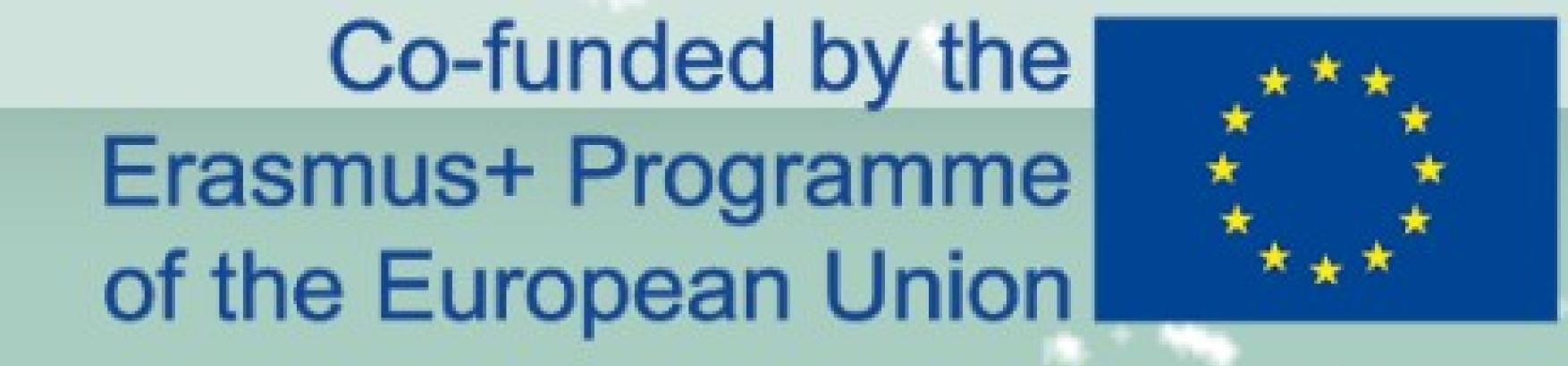


#### WHAT DO YOUR DIGITAL FOOTPRINTS SAY ABOUT YOU?

- 1. What was the last thing you posted in Social Media?
- 2. What does it say about you?
- 3. Think about your contacts? What are your contacts? Friends, familie, collegues, ramdom people you knew on a trip, sportscentre ... Do you want to share this information with all of them?
- 4. Are you aware that you collaborate in the creation of other people's digital footprint when you tag them or post photos in which they appear?



\* You don 't need to share your personal photos. You can search online for images. The important is that they reflect the type of posts you do.



## CONCLUSIONS



What you share today can have long term consequences



Think 10 years ahead



Be aware of your online identity.











